

# IoT Alliance Australia

## The Executive Council Roles, benefits and membership fees

November 2020

[www.iot.org.au](http://www.iot.org.au)





# About the IoT Alliance Australia

The IoT Alliance Australia (IoTAA) is the **peak industry** body representing the **Internet of Things (IoT)** in Australia, with over 500 participating organisations and 1000 individual participants.

We see a thriving future for Australia and the world **by connecting** data, devices, people, processes and things to the Internet. It **helps people make better and more informed decisions** to get the best possible outcomes and ultimately helps **boost Australia's future success**, productivity, competitiveness, jobs, and the economy.

**The Executive Council (EC)** is the senior stakeholder advisory committee to the Board of the IoTAA. The EC comprises a broad mix of corporates, government departments and regulators, industry players, research and industry bodies.

# Our Vision

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A trusted, competitive **Australian economy and society** empowered by **leadership in IoT**

# Our Mission

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To improve Australia's competitive advantage and society by **accelerating the adoption of IoT**.

# Our Purpose

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Our purpose is to accelerate IoT innovation and adoption by:

- Activating and supporting **collaboration** across industry, government, research and communities;
- Promoting enabling, evidence-based **policy and regulation**; and
- Identifying **strategic opportunities** for economic growth and social benefit.

# Our Objectives

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Our key objectives are to:

- Drive sound, evidence based **input from industry** into appropriate policy and regulation for IoT in Australia;
- Recognise, understand and drive the **national growth strategy** underpinned by IoT enabling technologies, across key sectors of the Australian economy where Australia enjoys a competitive advantage; and
- Promote **collaboration at all levels** including (but not limited to) between industry and Government, across the SME community, start-ups and investors, between service providers and problem/opportunity owners.

# Our structure

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The IoTAA is a not-for-profit company, limited by guarantee, with a Board, an Executive Council, an Executive (secretariat) and a comprehensive work program including 12 Workstreams.

Board of Directors

**The Executive Council (EC)** is the senior stakeholder advisory committee to the Board of the IoTAA. The EC comprises a broad mix of corporates, government departments and regulators, industry players, research and industry bodies. For a list of the current Executive Council see here: [www.iot.org.au/about/members/](http://www.iot.org.au/about/members/)

Executive  
(CEO and Secretariat)

The Executive Council advises the Board on:

- Preparation of the annual Operating Plan
- Activities undertaken for the furtherance of the IoTAA's objectives
- General developments relating to IoT which have an impact on matters falling within scope of the IoTAA

Executive Council

Workstreams

The Executive Council chairman convenes EC meetings approximately 6-weekly throughout the year to discuss the business of the IoTAA and related initiatives. Additionally, the EC is invited to participate in the annual strategy planning day along with the Board and Workstream chairs.

## Membership of the Executive Council

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Executive Council members are afforded the **highest level of membership benefits**. Members of the EC are organisations. Each EC member organisation is entitled to have two representatives sit on the EC.

Membership of the EC is **by nomination** and carries an annual fee. Organisations interested in joining the Executive Council are invited to nominate themselves by writing to the Chairman of the EC setting out their interests in joining. The Executive Council are required to endorse proposed nominees. Upon successful endorsement the Chairman confirms the new member.

# Benefits of Executive Council Membership

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- ✓ Advising the board on a) Preparation of the annual Operating Plan, b) Activities undertaken for the furtherance of the IoTAA's objectives, and c) General developments relating to IoT which have an impact on matters falling within scope of the IoTAA
- ✓ Promotion and branding as an Executive Council member
- ✓ Networking and collaboration opportunities with demand side organisations and senior government representatives
- ✓ Opportunity to participate in government engagement programs
- ✓ Oversight of IoTAA work programs
- ✓ Opportunity to input to policy design and advocacy
- ✓ Opportunity to Chair or Deputy Chair workstreams
- ✓ Opportunity to participate in IoT showcases and Industry Deep Dive Workshops
- ✓ Opportunity to co-brand and market ROI case studies with the IoTAA
- ✓ Complimentary or Discounted rates for participation in IoTAA events
- ✓ Favoured opportunities to sponsor and showcase at IoTAA events
- ✓ Support in marketing EC member events
- ✓ Discounted rates for advertising on IoTAA properties, and IoT Hub
- ✓ Opportunity to host IoT Insights / Spotlight Series supported by relevant Workstream
- ✓ Complimentary participation for up to 10 workstream members
- ✓ Use of IoTAA logo along with "Executive Council Member of the IoT Alliance Australia"

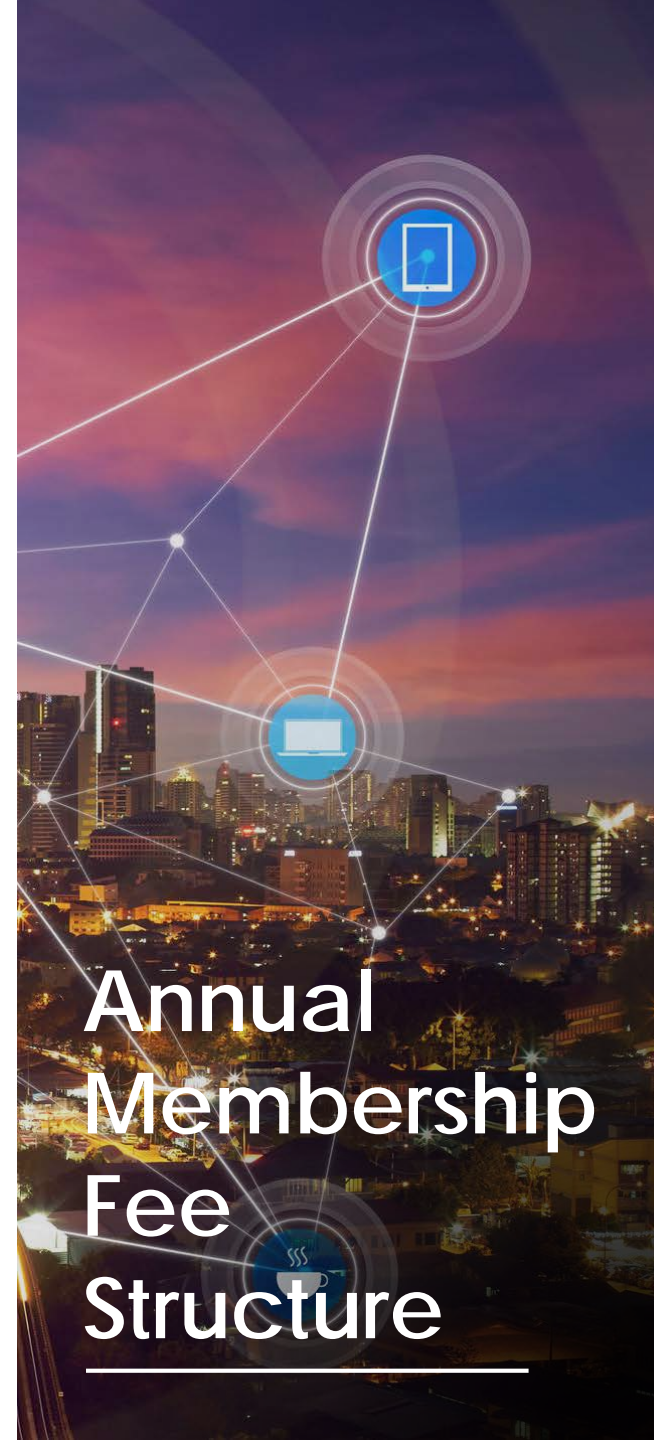
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## Additional benefits afforded to Industry Organisations (demand side)

- ✓ First right of refusal to Chair or Deputy Chair a Workstream
- ✓ Annual EC hosted innovation workshop specifically to solve your challenges and generate new ideas

Category	Annual Fee (AUD)	# staff in Australia
<b>Industry organisation</b> (demand side)	\$2,500	N/A
<b>State and Federal Government</b> (Departments and Agencies)	\$1,500	N/A
<b>Local Government Areas</b> (cities and towns)	\$500	N/A
<b>NFPs</b> (Industry Associations, Universities, Cooperative Research Centres)	\$4,000	N/A
<b>Start-up</b> (vendors and service providers)	\$1,000	<10
<b>Scale-Up</b> (vendors and service providers)	\$2,500	<50
<b>Established</b> (vendors and service providers)	\$5,000	<100
<b>Major</b> (vendors and service providers)	\$7,500	<500
<b>Enterprise</b> (vendors and service providers)	\$10,000	>500

\*Fees exclude GST



Annual  
Membership  
Fee  
Structure

# Contacts

**Frank Zeichner, CEO, IoTAA**  
Email: [frank.zeichner@iot.org.au](mailto:frank.zeichner@iot.org.au) Tel: 0408 233 762

**Piers Hogarth-Scott, Chairman of the Executive Council**  
Email: [piershs@kpmg.com.au](mailto:piershs@kpmg.com.au) Tel: 0405 151 971

IoT Alliance Australia Ltd  
Industry Hub  
Level 3, Building 11  
81 Broadway  
Ultimo NSW 2007

PO Box 366, Broadway NSW 2007

[www.iot.org.au](http://www.iot.org.au)

